

West Virginia State
Student Persistence Survey Results
 Summer 2004

Responses

2069	Surveys Mailed to Students' Residences
124	Surveys completed by students and returned (6% return rate)
8	H.S. Dual Credit Students
6	Graduate Students
30	Associate Degree Students
80	Baccalaureate Degree Students

Results

Demographics—WVSU and WVSTC

- Students' majors varied; 2/4 year business, pre-nursing and RBA were the top three
- Students' year in school was split primarily between FR and SR, with a few SO and JR
- 29% of respondents had just graduated in May
- 32% of responding students work part-time and 44% work full-time or more

Purpose for attending WVSU

80%	Desire to Earn a 4yr Degree
11%	To transfer elsewhere
7%	Post-graduate/Graduate students
2%	Personal/professional growth

Purpose for attending WVSTC

81%	Desire to Earn a 2yr Degree
13%	To transfer elsewhere
6%	Personal/professional growth

Overall experience at WVSU

35%	Very positive
40%	Positive
17%	Neutral
8%	Negative
0%	Very negative

Overall experience at WVSTC

33%	Very positive
37%	Positive
27%	Neutral
3%	Negative
0%	Very negative

Reasons for Leaving WVSU

34%	Graduated
22%	Personal/Work related conflicts
21%	Academic Advising difficulties
10%	Transferring to different school
6%	Could not get desired classes
7%	Financial difficulties

Reasons for Leaving WVSTC

30%	Graduated
27%	Transferring to different school
17%	Personal/Work related conflicts
7%	Could not get desired
7%	Academic Advising difficulties
7%	Financial difficulties

Is Future Enrollment at WV State Likely?

45%	will register within 2 semesters
31%	no, just completed a degree
23%	likely will not return

Is Future Enrollment at WV State Likely?

50%	will register within 2 semesters
23%	likely will not return
13%	no, just completed a degree

Observations

- Most students responding to the survey began at WVSU/WVSTC as degree-seeking (80%) with no plans of transferring at a later date
- Response rates to this survey have been consistently poor (6 or 7%), despite the fact that postage is already paid on the reply mailer
- When students request follow-up by providing a phone number at the end of the survey, the top two issues identified for assistance/follow-up all three years has included:
 - ~ Academic Advising—who do I see? Where do I go? Do I need to re-apply for admission?
 - ~ Financial Assistance—what is the hold on my account? What happened to my financial aid?