

WV State Student Persistence Survey - A Historical Comparison of Responses

	SU 2001	SU 2002	SP 2004	SU 2004	SP 2005	SP 2004	SU 2004	SP 2005	
Surveys Mailed	2183	2090	1378	2069	1121				
Response Rate	7%	7%	6%	6%	8%				
Demographics of Respondents:									
Associate Degree Students			32.50%	24%	26%				
Baccalaureate Degree Students			57%	65%	54%				
Graduate Students			5%	4%	2%				
H.S. Dual Credit Students			6%	6%	9%				
Employment PT/FT			41/41%	32/44%	21/38%				
Purpose for Attending WVSU:					Purpose for Attending WVSCTC?				
To Earn a Degree	68%	74%	85%	80%	79%	To Earn a Degree	76%	81%	85%
Post-graduate/Graduate Student	N/A	N/A	5%	11%	2%	To Take Classes to Transfer	10%	13%	11%
Personal/Professional Growth	14%	21%	6%	7%	13%	Personal/Professional Growth	14%	6%	4%
To Take Classes to Transfer	13%	10%	6%	2%	8%				
Overall Experience at WVSU:					Overall Experience at WVSCTC:				
Very Positive		24%	35%	35%	34%	Very Positive	46%	33%	43%
Positive		50%	45%	40%	46%	Positive	29%	37%	35%
Neutral		19%	10%	17%	18%	Neutral	25%	27%	26%
Negative		3%	6%	8%	0	Negative	0	3%	0
Very Negative		2%	0	0	2%	Very Negative	0	0	0
Reasons for Leaving WVSU:					Reasons for Leaving WVSCTC:				
Graduated			39%	34%	40%	Graduated	25%	30%	8%
Personal/Work Conflicts	Top 4	Top 4	35%	22%	28%	Personal/Work Related Conflicts	32%	17%	35%
Academic Advising Difficulties	Top 4	Top 4	4%	21%	4%	Academic Advising Difficulties	3%	7%	13%
Transferring Elsewhere		Top 4	6%	10%	0	Transferring Elsewhere	7%	27%	4%
Could Not Get Desired Classes		Top 4	14%	6%	10%	Could Not Get Desired Classes	18%	7%	4%
Financial Difficulties	Top 4		25%	7%	18%	Financial Difficulties	3%	7%	14%
Health Problems	Top 4	N/A	N/A	N/A	N/A	Academic/Grade Problems	N/A	N/A	22%
Is Future Enrollment at WVSU Likely?					Is Future Enrollment at WVSCTC Likely?				
Will Register w/in 2 Semesters		55%	59%	45%	48%	Will Register w/in 2 Semesters	64%	50%	78%
No, Just Completed a Degree		31%	35%	31%	36%	No, Just Completed a Degree	11%	13%	8%
Likely Will Not Return		10%	6%	23%	10%	Likely Will Not Return	21%	23%	11%

General Observations:

Very low response rate is typical

Freshmen & Seniors most likely to respond; Business, RBA & Pre-Nursing most frequent majors to respond

Student intent is to be degree-seeking from the outset; intent is also to return after stopping out

Of students who request follow-up phone call, the most frequently questions are about re-admission (i.e., advising/registration, financial aid)

Stop-Out issues most frequently include personal/work conflicts, financial and academic advising difficulties